



UPRERAPRJ746863/04/2025
www.up-rera.in
Project Launch Date: 08 April 2025



MESSAGE FROM THE CMD'S DESK

At Purvanchal, we have always believed that true transformation begins from within. Before we innovate the world around us, we must first be willing to evolve – in thought, in vision, and in purpose. Innovation begins by innovating yourself first.

This belief has shaped our journey. Every milestone we've achieved, every home we've delivered, and every trust we've earned has been rooted in a deeper commitment – to rise above yesterday, do better today, and dream bigger for tomorrow.

Our pursuit of excellence, our passion for building enduring value, and our commitment to enduring progress – these are not merely business objectives; they are deeply personal. They reflect who we are and what we stand for.

Let us continue this journey of progress – by always reaching higher, together.

Shah Alam

(SHAH ALAM)

Chairman & Managing Director
Purvanchal Projects Pvt. Ltd.





Purvanchal Group

Building Unmatched Landmarks Since 1994

CREATING INNOVATIVE SPACES. BUILDING THE FUTURE.

The total area that has been successfully constructed and delivered by Purvanchal Group, operating in both capacities as a Real Estate Developer and a Real Estate Contractor in North India.

30+

YEARS

of experience in the real estate and construction business have established our position as a leader, grounded in trust, quality, and unparalleled expertise in North India.

32

PROJECTS

delivered with exceptional quality and benchmark standards.

1.022

MILLION SQ.M.

(11 MILLION SQ. FT.)

of construction completed, showcasing our expertise as a trusted real estate contractor in North India.

1.056

MILLION SQ.M.

(11.37 MILLION SQ. FT.)

approximately delivered, marking a significant milestone in our journey as a leading real estate developer of North India.



PURVANCHAL SUNBLISS
WHERE EVERY DAY BEGINS IN LIGHT,
AND EVERY MOMENT BEGINS
WITH A DREAM.

Disclaimer:
The rendered image shown is for illustrative purposes only. Actual design, specifications,
and appearance may vary during execution and are subject to change without prior notice.



Disclaimer:
The stock image shown is for representational purposes only.

Experience THE IDEAL BLEND
OF COMFORT, STYLE, AND SMART LIVING

Our thoughtfully designed homes are available in multiple configurations, offering spacious layouts and premium specifications. Located in a prime area, these residences are tailored to meet a variety of lifestyle needs—ideal for individuals, couples, and families.

UNIT CONFIGURATIONS:

4 BHK with Servant Room | 3 BHK with Servant & Study Room

3 BHK with Servant Room | 3 BHK with 3 Toilets | 1 BHK



A STEP CLOSER TO

Convenience

Imagine a space where your everyday needs are effortlessly met, just steps from your door. With thoughtfully planned commercial spaces right below your home, everything from essentials to daily services is always within easy reach. Experience a lifestyle where comfort and convenience come together perfectly.

Elegance

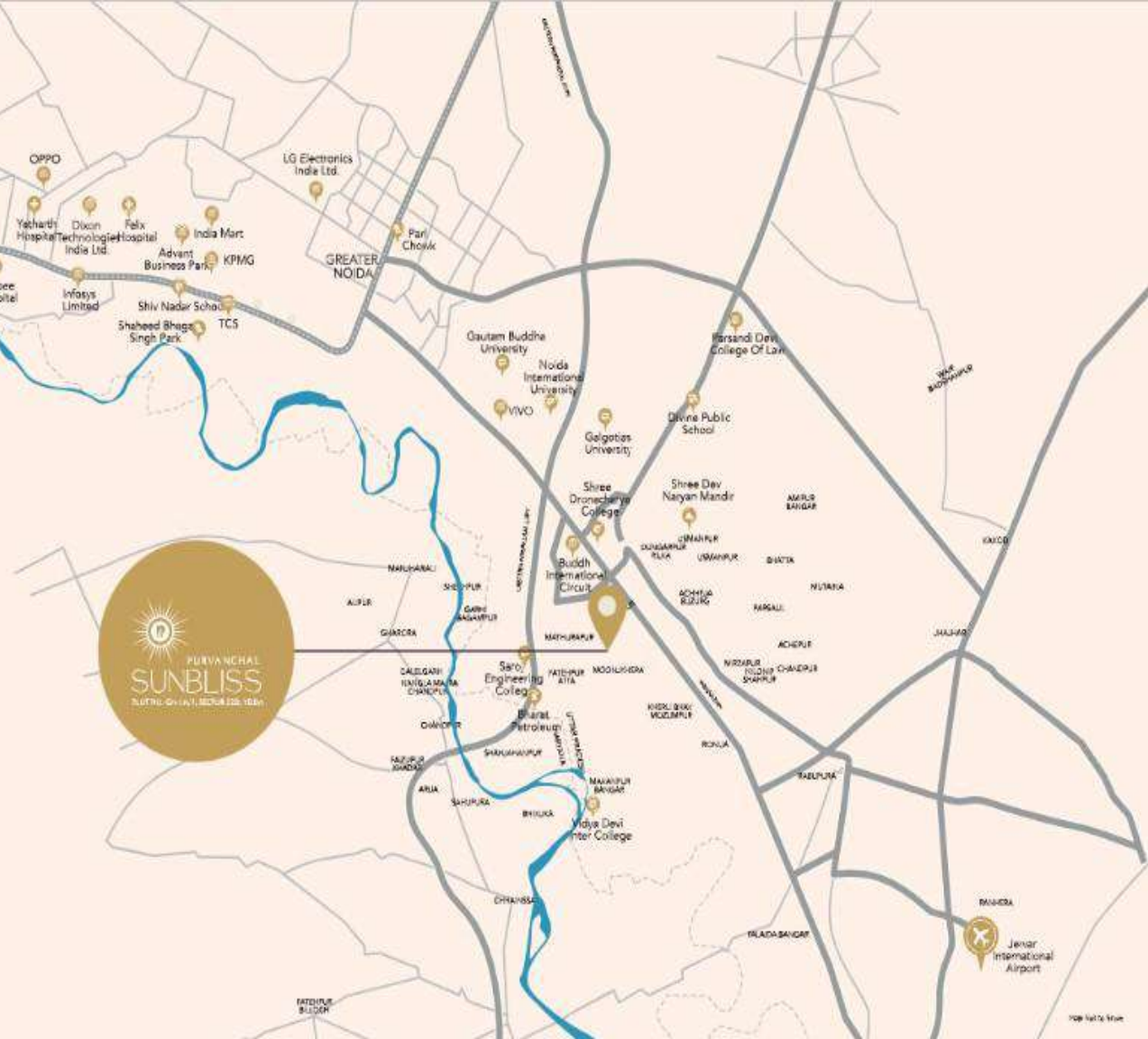
AT THE CENTER OF CONNECTIVITY

Live in a location that keeps you close to what matters – seamlessly connected to major highways, business hubs, and lifestyle destinations. This thoughtfully planned address offers a refined balance of comfort, style, and everyday exclusivity. Discover a private retreat where modern living meets unmatched convenience.

LOCATION MAP

Disclaimer:

This is a promotional material intended for illustrative purposes only. It does not form part of any legal document or agreement. Actual location, features, amenities, and connectivity may vary. The developer assumes no responsibility for the accuracy or completeness of the information depicted. Prospective purchasers are advised to independently verify all details with the concerned authorities before making any decision.





Disclaimer:
The rendered image shown is for illustrative purposes only. Actual design, specifications,
and appearance may vary during execution and are subject to change without prior notice.

A Breath OF NATURE,
RIGHT OUTSIDE YOUR DOOR

Step onto your balcony and take in the serene beauty of landscaped greens merging with expansive views. This is where nature and modern living coexist in perfect harmony – creating a peaceful retreat just beyond your living space.



A Home ALIGNED WITH ENERGY, BALANCE, AND WELL-BEING

Discover a space where Vastu-inspired planning promotes a harmonious flow of energy – believed to bring peace, positivity, and prosperity. With thoughtfully designed layouts and ample cross ventilation, every room is bathed in fresh air and natural light, creating an atmosphere that nurtures both health and happiness. Experience a home that offers more than just comfort – a sanctuary where balance and well-being reside.



Disclaimer:
The stock image shown is for representational purposes only.



Built
FOR SAFETY.
DESIGNED FOR
PEACE OF MIND.

Experience enhanced security with earthquake-resistant construction and modern safety features, including CCTV surveillance and video door phones. Every detail is thoughtfully integrated to help ensure the protection and well-being of you and your loved ones – so you can feel safe and secure in every corner of your home.





Convenient PARKING,
ALWAYS WITHIN REACH

Say goodbye to the hassle of searching for a spot. Our well-planned, spacious, and secure parking facilities ensure your vehicle is always close by – offering peace of mind and effortless access whenever you need it.

Disclaimer:
The stock image shown is for representational purposes only. Actual design, specifications,
and appearance may differ upon execution and are subject to change without prior notice or obligation.



Disclaimer:
The rendered image shown is for illustrative purposes only. Actual design, specifications,
and appearance may vary during execution and are subject to change without prior notice.



The image shows a luxurious residential or resort building with a curved facade. The upper floor features large, multi-paned arched windows. The ground floor has a series of tall, narrow vertical windows and is adorned with numerous potted plants. A swimming pool with a blue mosaic tile interior is in the foreground, reflecting the building and sky. The pool is surrounded by a dark deck with lounge chairs and more plants. In the background, there are palm trees and a stone wall with a small bridge. The sky is clear and blue.

Every RIPPLE UNWINDS THE MIND

This pool isn't just about swimming, it's about relaxation and enjoyment. Whether you prefer soaking up the sun by the water or gliding through its cool depths, it's the perfect place to take it easy.



Disclaimer:
The mock image shown is for representational purposes only. Actual design, specifications,
and appearance may differ upon execution and are subject to change without prior notice or obligation.

Fuel YOUR FITNESS,
INDOORS OR UNDER THE SKY

Whether you're lifting indoors or working out in the open air,
our fitness zones are designed to offer flexibility and
motivation at every step. Reach your goals in spaces that are as
dynamic and driven as you are.



Disclaimer:
The image shown is for representational purposes only. Actual design, specifications,
and appearance may differ upon inspection and are subject to change without prior notice or obligation.

A Sanctuary FOR MIND AND BODY

Escape the everyday and immerse yourself in pure relaxation. Our spa offers a tranquil retreat, thoughtfully designed to revitalize your body and calm your mind. Whether you're indulging in a soothing massage or a rejuvenating treatment, experience wellness and serenity in every moment.



BADMINTON COURT



BASKETBALL COURT



LAWN TENNIS COURT



OUTDOOR GYM AREA



JOGGING TRACK



AMPHITHEATRE

Game On, EVERY DAY

Stay active and entertained with our state-of-the-art sports facilities. From badminton and basketball to lawn tennis, every space is thoughtfully designed to encourage energetic play and a vibrant lifestyle.

A Living
CANVAS PAINTED
BY NATURE

Discover a haven of relaxation surrounded by lush greenery, serene gardens, and peaceful walk ways – all thoughtfully designed to bring balance and tranquility to your everyday life.



Disclaimer:
The rendered image shown is for illustrative purposes only. Actual design, specifications,
and appearance may vary during construction and are subject to change without prior notice.



SPECIFICATIONS FOR 3 & 4 BHK APARTMENTS TOWER 01 TO TOWER 06

STRUCTURE

RCC Framed Structure with Consideration for Safe Zone as Stipulated by BIS Code

FLOORS

Living / Dining / Bedrooms & Lobby within Apartment:
Vitrified Tiles

Master bedroom:
Wooden Colour Tiles

Balcony:
Anti Skid Tiles

Kitchen & Toilets:
Anti Skid Tiles

WALLS

Living / Dining / Bedrooms / Passage & Lobby within Apartment:
Oil Bound Distemper

KITCHEN & TOILETS

A combination of ceramic or vitrified tiles will be provided on walls up to 8 feet high in toilets and 2 feet above kitchen counters. A piped gas connection will be installed as per applicable safety standards and regulations.

CEILINGS

Oil Bound Distemper

KITCHEN COUNTERS

Good quality Granite Stone Counters

FITTINGS / FIXTURES

Toilets & Kitchen:
CP fittings will be from Jaquar or Roca, or an equivalent brand.
Sanitary ware will be white or off-white chinaware from Hindware or Parryware, or an equivalent brand. A stainless steel sink will be provided in the kitchen.

BALCONY RAILINGS

All balconies and staircase railings shall be made of mild steel (MS) with enamel paint. Certain balconies may feature concrete balusters if required for architectural elevation purposes.

DOORS & WINDOWS

The main entrance door shall be 8 feet in height with a high-quality panelled door shutter. All internal doors shall have skin-moulded shutters with a standard height of approximately 7 feet. All external doors and windows, including frames, shall be constructed from UPVC or powder coated aluminium.

DRINKING WATER

An individual R.O. unit shall be provided under the kitchen counter in each flat. A centralized softening plant shall ensure a 24-hour supply of softened water for general use.

CEILING HANGER

A standard quality ceiling hanger shall be installed in one of the balconies in each flat for drying clothes.

ELECTRICALS

Modular switches and sockets with copper wiring shall be provided. Fixtures such as fans, light fittings, geysers, and appliances shall not be included. Each flat shall have a power backup of 3 KVA.

OPTICAL FIBRE

FTTH (Fiber-to-the-Home) shall be provided throughout the entire complex to enable access to the latest technology for each allottee.

SPECIFICATIONS FOR 1 BHK APARTMENTS TOWER 07

STRUCTURE

RCC Framed Structure with Consideration for Safe Zone as Stipulated by BIS Code

FLOORS

Vitrified tiles shall be provided inside the flat. In common corridors, the flooring shall be finished with vitrified tiles/granite stone/marble stone.

TOILETS

Inside the Flats:
Wall & Floor Tiles: Combination of ceramic or vitrified tiles on walls up to 7 feet height and on floors.
CP Fittings: Jaquar, Roca, or equivalent.
Sanitaryware: Off-white or white chinaware from Hindware, Parryware, CERA, or equivalent.

Common Area Toilets:
Wall & Floor Tiles: Combination of ceramic or vitrified tiles on walls up to 8 feet height and on floors.
CP Fittings: Jaquar, Roca, or equivalent.
Sanitaryware: Off-white or white chinaware from Hindware, Parryware, CERA, or equivalent.

KITCHEN

Combination of ceramic or vitrified tiles will be provided on walls above kitchen counters up to 2 feet high. Modular Kitchen with Hob & chimney. A stainless steel sink will be provided in the kitchen. A piped gas connection will be installed as per applicable safety standards and regulations.

BALCONY RAILINGS

All balconies and staircase railings shall be made of mild steel (MS) with enamel paint. Certain balconies may feature concrete balusters if required for architectural elevation purposes.

DOORS & WINDOWS

Inside the Flats:
Main Entrance Door: 7 feet high with a high-quality panelled door shutter.
Internal Doors: Skin-moulded shutters with a standard height of approximately 7 feet.
External Doors & Windows (including frames): Made of UPVC or powder-coated aluminium.

Common Areas & Corridors:
External Doors & Windows (including frames): Made of UPVC, powder-coated aluminium, or hardwood - polished or painted as required.

WALLS

Cement plaster, Oil Bound Distemper.
Passage & Lobby: Oil Bound Distemper.

CEILINGS

Flats & Common Areas: Finished with Oil Bound Distemper (OBD).

DRINKING WATER

An individual R.O. unit shall be provided under the kitchen counter in each flat. A centralized softening plant shall ensure a 24-hour supply of softened water for general use.

CEILING HANGER

A standard quality ceiling hanger shall be installed in one of the balconies in each flat for drying clothes.

ELECTRICALS

Inside the Flats:
Switches & Sockets: Modular type with concealed copper wiring.
Fittings: Includes fans, light fixtures, etc.
Power Backup: Provision of 3 KVA per flat.

Common Areas:
Power Backup: 100% power backup for common services (e.g., lighting, lifts, water pumps, etc.).

INTERIOR & FURNITURE

POP work on ceiling in living area and bed room.
The following furniture and appliances will be provided in the flat:
2-seater Sofa- 2 Nos. Or one L-shape sofa
Centre Table- 1 No.
Dining chairs- 2 Nos.
32" Television- 1 No. (Samsung/LG/Haier/equivalent)
Fridge 45 litre- 1 No. (Blue Star/BPL/Haier/equivalent)
Washing Machine 6 to 7 kg (Fully Automatic)- 1 No. (Godrej/Whirlpool/ Haier/ equivalent)
Microwave 17 litre- 1 No. (LG/Bajaj/Haier/equivalent)
Split window AC 1.8 Tr- 1 No. (Mitsubishi/ Haier/equivalent)
Geyser 15 litre (Hindware/Hevels/Bajaj/equivalent)
Queen size bed with mattress: 1 No. With side tables.
Ustensils.
Curtains.

OPTICAL FIBRE

Intercom: FTTH (Fiber-to-the-home) in entire complex to enable latest technology to each allottee(s). Optical fibre will be provided at one point inside the flat.



SITE PLAN

LEGENDS

A. ENTRANCE

1. Entrance Plaza
2. Entry & Exit Ramps
3. Commercial Drop-off
4. Community Building (Club) Drop-off
5. Golf Cart
6. School Bus Waiting Area
7. Guard Rooms
8. Tower Entry

B. SWIMMING POOL

9. Kids' Pool
10. Family Pool
11. Lap Pool
12. Pool Deck
13. Rest Room & Changing Room (Male & Female)
14. Gymnasium
15. Resident Activity Area
16. Senior Citizen Room
17. Male - SPA (Steam, Massage, Sauna & Jacuzzi Room)
18. Female - SPA (Steam, Massage, Sauna & Jacuzzi Room)
19. Games Room - 2 NOS.
20. Party Hall - 2 NOS.
21. Lobby / Reading Area

C. CENTRAL PARK LANDSCAPE

22. Park
23. Pergola
24. Central Plaza
25. Kids' Play Area
26. Amphitheatre
27. Artificial Lake
28. Stepped Mound Seating
29. Kids' Sand Pit
30. Colorado Shade
31. Gazebo
32. Water Body with Fountain
33. Sit-out Court
34. Yoga / Meditation Lawn
35. Senior Citizens Seating
36. Sculpture

D. SPORTS ZONE

37. Open Badminton Court
38. Open Lawn Tennis Court
39. Open Basketball Court
40. Jogging Track
41. Outdoor Gym Area

Disclaimer :

The Site Plan includes artistic interpretations that are intended solely for illustrative purposes. No representation or warranty, whether expressed or implied, is made that the final development will correspond, in whole or in part, with such artistic impressions.

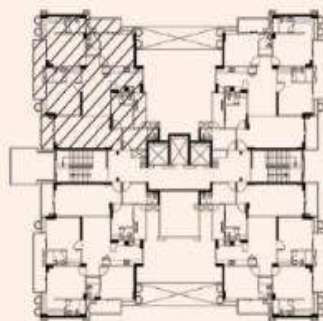
TYPE	A1 REGAL 2895
FLOOR	TYPICAL FLOOR PLAN
CARPET AREA OF UNIT (AS PER SECTION 2 (K) OF RERA ACT)	209.03 SQ.M., 2250 SQ.FT.
EXCLUSIVE BALCONY AREA	38.55 SQ.M./415 SQ.FT



Disclaimer

The floor plan includes artistic impressions that are intended solely for illustrative purposes. No representation or warranty, express or implied, is made or given that the final development will conform in any respect to such artistic impressions. All furniture, accessories, artworks, electronic appliances, fittings, fixtures, decorative features, floor coverings, finishing materials, specifications, shades, sizes, and other elements depicted are indicative in nature and do not constitute part of the standard specifications. All dimensions are provided in metres (m) only, for reference. 1 square metre is equivalent to 10.764 square feet.

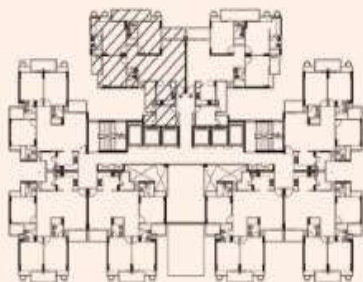
TYPE	A3 MAJESTIC 2380
FLOOR	TYPICAL FLOOR PLAN
CARPET AREA OF UNIT (AS PER SECTION 2 (K) OF RERA ACT)	137.96 SQ.M., 1495 SQ.FT.
EXCLUSIVE BALCONY AREA	26.20 SQ.M., 282 SQ.FT.



Disclaimer

The floor plan includes artistic impressions that are intended solely for illustrative purposes. No representation or warranty, express or implied, is made or given that the final development will conform in any respect to such artistic impressions. All furniture, accessories, artworks, electronic appliances, fittings, fixtures, decorative features, floor coverings, finishing materials, specifications, shades, sizes, and other elements depicted are indicative in nature and do not constitute part of the standard specifications. All dimensions are provided in metres (m) only, for reference. 1 square metre is equivalent to 10.764 square feet.

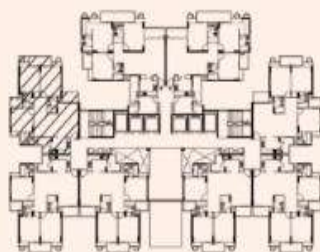
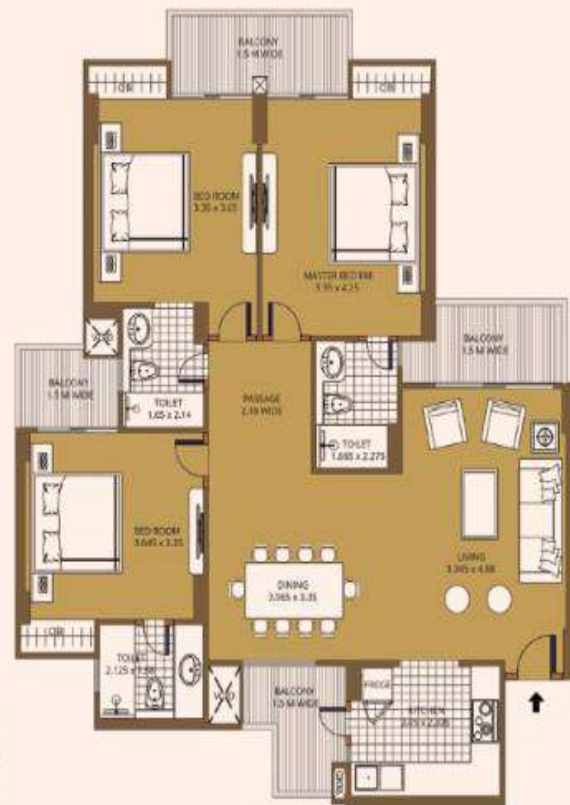
TYPE	A3 ELEGANCE 3046
FLOOR	TYPICAL FLOOR PLAN
CARPET AREA OF UNIT (AS PER SECTION 2 (K) OF RERA ACT)	115.29 SQ.M., 1241 SQ.FT.
EXCLUSIVE BALCONY AREA	23.13 SQ.M., 249 SQ.FT.



Disclaimer

The floor plan includes artistic impressions that are intended solely for illustrative purposes. No representation or warranty, express or implied, is made or given that the final development will conform in any respect to such artistic impressions. All furniture, accessories, appliances, fittings, fixtures, decorative features, floor coverings, finishing materials, specifications, shades, sizes, and other elements depicted are indicative in nature and do not constitute part of the standard specifications. All dimensions are provided in inches and only for reference. 1 square inch is equivalent to 10.764 square feet.

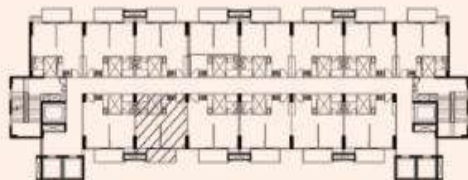
TYPE	A4 GRANDEUR 1720
FLOOR	TYPICAL FLOOR PLAN
CARPET AREA OF UNIT (AS PER SECTION 2 (K) OF RERA ACT)	97.52 SQ.M., 1054 SQ.FT.
EXCLUSIVE BALCONY AREA	16.91 SQ.M., 182 SQ.FT.



Disclaimer

The floor plan includes artistic impressions that are intended solely for illustrative purposes. No representation or warranty, express or implied, is made or given that the final development will conform in any respect to such artistic impressions. All furniture, accessories, appliances, fittings, fixtures, decorative features, floor coverings, finishing materials, specifications, shades, sizes, and other elements depicted are indicative in nature and do not constitute part of the standard specifications. All dimensions are provided in inches only for reference. 1 square inch is equivalent to 10.764 square feet.

TYPE	AS SERENE T25
FLOOR	TYPICAL FLOOR PLAN
CARPET AREA OF UNIT (AS PER SECTION 2 (K) OF RERA ACT)	34.00 SQ.M, 366 SQ.FT.
EXCLUSIVE BALCONY AREA	5.57 SQ.M, 60 SQ.FT.



Disclaimer

The floor plan includes artistic impressions that are intended solely for illustrative purposes. No representation is warranted, expressed or implied, in terms of or given that the final development will conform in any respect to such artistic impressions. All furniture, accessories, artwork, electronic appliances, fittings, fixtures, decorative finishes, floor coverings, shades, glass, and other elements depicted are indicative in nature and do not constitute part of the standard specifications. All dimensions are provided in metres and only for reference. 1 square metre is equivalent to 10.764 square feet.



Disclaimer

The rendered image shown is for illustrative purposes only. Actual design specifications and appearance may vary during execution and are subject to change without prior notice.

DELIVERED PROJECTS



PURVANCHAL CAPITAL TOWER
Gurgaon, India (INDIA)
TOTAL BUILT UP AREA SQM 2083 / SQ. FT. 226799
COMMERCIAL



PURVANCHAL ROYAL CITY PHASE II
Sector CH-IV, Greater Noida (INDIA)
TOTAL BUILT UP AREA SQM 19086 / SQ. FT. 211204
RESIDENTIAL & COMMERCIAL



PURVANCHAL ROYAL CITY PHASE I
Sector CH-IV, Greater Noida (INDIA)
TOTAL BUILT UP AREA SQM 20316 / SQ. FT. 219469
RESIDENTIAL



PURVANCHAL KINGS COURT
Gurgaon, India (INDIA)
SQM 21270 / SQ. FT. 228955
RESIDENTIAL



PURVANCHAL ROYAL PARK
Sector 137, Noida (INDIA)
TOTAL BUILT UP AREA SQM 21516 / SQ. FT. 231408
RESIDENTIAL & COMMERCIAL



PURVANCHAL HEIGHTS
Sector Zeta 01, Greater Noida (INDIA)
TOTAL BUILT UP AREA SQM 91202 / SQ. FT. 982332
RESIDENTIAL



PURVANCHAL SILVER CITY II
Sector PI II, Greater Noida (INDIA)
TOTAL BUILT UP AREA SQM 124836 / SQ. FT. 134072
RESIDENTIAL



PURVANCHAL SILVER CITY I
Sector PI, Greater Noida (INDIA)
TOTAL BUILT UP AREA SQM 106401 / SQ. FT. 114816
RESIDENTIAL



PURVANCHAL SILVER ESTATE
Sector 90, Noida (INDIA)
TOTAL BUILT UP AREA SQM 11622 / SQ. FT. 125115
RESIDENTIAL

ONGOING PROJECTS



PURVANCHAL SKYLINE VISTA
Sector- 94, Noida (INDIA)
TOTAL BUILT UP AREA SQM 86758 / SQ. FT. 718583
COMMERCIAL



PURVANCHAL ROYAL ATLANTIS PHASE I
Near Pallasio Mall & Ekana Stadium,
Lucknow (INDIA)
TOTAL BUILT UP AREA SQM 62036 / SQ. FT. 667433
RESIDENTIAL & COMMERCIAL



UPRERAPP/746863/04/2025
www.up-rera.in
Project Launch Date: 08 April 2025



www.purvanchalprojects.com

Disclaimer: The images shown herein are artist's impression and are for illustrative purposes only. The structure, offerings and commitments may change. The images may show additional features, external views, interior views, etc. which are subject to change without additional notice. Please consult the disclaimer terms for all other details. Such disclaimer relating to the information is not intended to be a part of the specifications and design commitments to the Applicant and the commitment to the Applicant is only for the information and is not intended to be a part of the Agreement for Sale and other documents. The Applicant is advised to consult the Agreement for Sale and other documents only. No warranty, knowingly or unknowingly, that the completed development will comply with such disclaimer. Residents are advised to verify the status of the project and the information of the project prior to making any purchase decisions. The office website of Purvanchal Projects Pvt. Ltd. is www.purvanchalprojects.com and the call center number is 0522-2222222. Please do not rely on the information provided on any other website. Terms and Conditions apply.